Immunization Successes And Misses
Coalition Started in 2001 initially focusing on Flu Vaccine

Goals are public and provider education and provision of vaccine when fiscally possible.

Started a website [www.vaccine4me.com](http://www.vaccine4me.com) several years ago.

Activities primarily in Franklin & Delaware Counties
Flu Vaccine Supply

- Initially got flu vaccine from the State Health Dept. to provide to low income adults with no insurance

- Augmented this vaccine supply with a $5,000 grant from the local Osteopathic Heritage Foundation
Any provider that was an “active” member of the coalition could access the vaccine for their clients. The only requirement was collecting demographic information – age/sex/race.

Peak years had about a dozen member organizations providing flu shots.

Gave 3500 – 4000 flu shots per season.
No longer get flu vaccine from the state

Local politician interested in our successes – now County Commissioners fund vaccine purchase and PR efforts for $81,000

Tried buying pneumococcal vaccine with other grant source to use as seed vaccine for the Merck Patient Assistance Program. Did not get the interest we had hoped for. Lost that funding this year when we again asked for other than flu.

2012–13 gave 3000 doses of flu vaccine through 7 providers. Not available to all Coalition members due to grant funding restrictions.
Current Plans and Other Vaccines

- Have reserved 3500 doses of quadrivalent flu vaccine for members to provide at no cost
- Have ~$36,000 for PR including $3000 to send over 400 educational packets to primary care physicians.
- Survey to physicians on their vaccination practices.
- Seeking grant to cover cost of immunization techniques DVD’s for providers taking survey
Contact me:

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Other endeavors

- Created a ½ hour TV show (informercial) on adult vaccines with local HD and TV station
- Send educational packets to over 400 primary care providers each fall.
- Maintain a website and 800 number (through member agency) with calendar of local flu clinics held by members.
- Will be surveying primary care physicians on adult immunization practices this fall. Writing educational grant to pay for immunization techniques DVD’s as reward for completing survey.